

Georgia Association of Public Plan Trustees™

Sixteenth Annual Conference



March 24-27, 2025 | Chateau Elan | Braselton, Georgia

SPONSOR AND EXHIBITOR PROSPECTUS



Register by February 24th for Early-Bird Registration Rates.

An educated fiduciary is an effective fiduciary.™

In 2009, the GAPPT was established as a nonprofit organization dedicated to promoting education for public retirement system fiduciaries. The Sixteenth Annual Conference will offer various continuing education sessions in the areas of applicable laws, roles and responsibilities, ethics, plan governance, actuarial principles, and investments.

Who Attends

Conference attendees include public retirement system trustees and staff members, as well as professional service providers of public retirement plans.

Why Attend

In addition to its engaging educational sessions, the conference will offer numerous networking opportunities to meet other retirement professionals and share insights and information.

Conference Features

The conference has two and a half days of educational programming, including several general sessions and two tracks of continuing education sessions.

Breakfast and lunch are provided to all registered participants on Tuesday and Wednesday. A general session breakfast is also offered on Thursday morning. In addition to Wednesday evening's Annual Association Dinner and Casino Night, the GAPPT hosts networking cocktail receptions each evening of the conference.

An exhibit area is available for attendees to learn more about our conference sponsors.

Take Advantage of Early-Bird Registration Before February 24th!

Plan Sponsor Members | \$329.00

Affiliate Members | \$1,075.00

Guests | \$189.00

Please visit www.gappt.org for information about non-member rates and guest qualifications.
Beginning February 24, 2025, rates will be \$359.00 for Plan Sponsor members and \$1,275.00 for Affiliate members.



The Georgia Association of Public Plan Trustees™ is accredited by the International Accreditors for Continuing Education and Training (IACET) and offers IACET CEUs for its learning events that comply with the ANSI/IACET Continuing Education and Training Standard. IACET is recognized internationally as a standard development organization and accrediting body that promotes quality of continuing education and training.

ANTICIPATED AGENDA

Monday, March 24, 2025

- 9:00 AM: **Plan Sponsor - Affiliate Golf Outing**
- 10:00 AM - 2:00 PM: **Early Registration**
- 2:30 PM - 3:30 PM: **Optional Wine Tasting Event**
- 5:30 PM - 6:00 PM: **New Member Reception (Invite Only)**
- 6:00 PM - 7:30 PM: **Welcome Reception**
- 7:30 PM: **Dinner and Evening on Your Own**

Tuesday, March 25, 2025

- 7:00 AM - 4:30 PM: **Registration and Exhibits**
- 7:00 AM - 8:20 AM: **Breakfast**
- 8:20 AM - 9:30 AM: **Welcome and General Session**
- 9:30 AM - 10:00 AM: **Morning Break**
- 10:00 AM - 10:50 AM: **Breakout Sessions** (Tracks A and B)
- 11:00 AM - 11:50 AM: **Breakout Sessions** (Tracks A and B)
- 11:50 AM - 12:50 PM: **Networking Lunch**
- 1:00 PM - 2:00 PM: **General Session**
- 2:00 PM - 2:30 PM: **Afternoon Break**
- 2:30 PM - 3:20 PM: **Breakout Sessions** (Tracks A and B)
- 3:30 PM - 4:20 PM: **Breakout Sessions** (Tracks A and B)
- 5:30 PM - 6:30 PM: **Cocktail Reception**
- 6:30 PM: **Dinner and Evening on Your Own**

Wednesday, March 26, 2025

- 7:00 AM - 4:30 PM: **Registration and Exhibits**
- 7:00 AM - 8:20 AM: **Breakfast**
- 8:30 AM - 9:30 AM: **General Session**
- 9:30 AM - 10:00 AM: **Morning Break**
- 10:00 AM - 10:50 AM: **Breakout Sessions** (Tracks A and B)
- 11:00 AM - 11:50 AM: **Breakout Sessions** (Tracks A and B)
- 11:50 AM - 12:50 PM: **Annual Business Meeting Lunch**
- 1:00 PM - 2:00 PM: **General Session**
- 2:00 PM - 2:30 PM: **Afternoon Break**
- 2:30 PM - 3:20 PM: **Breakout Sessions** (Tracks A and B)
- 3:30 PM - 4:20 PM: **Breakout Sessions** (Tracks A and B)
- 5:30 PM - 6:30 PM: **Cocktail Reception**
- 6:30 PM - 7:30 PM: **Annual Association Dinner**
- 7:30 PM - 10:30 PM: **Casino Night**

Thursday, March 27, 2025

- 9:00 AM - 11:00 AM: **Registration and Exhibits**
- 9:00 AM: **General Session Breakfast Begins**
- 9:30 AM - 10:30 AM: **General Session**

The full schedule will be available to all registrants on March 4, 2025. Please visit www.gappt.org for the latest details.

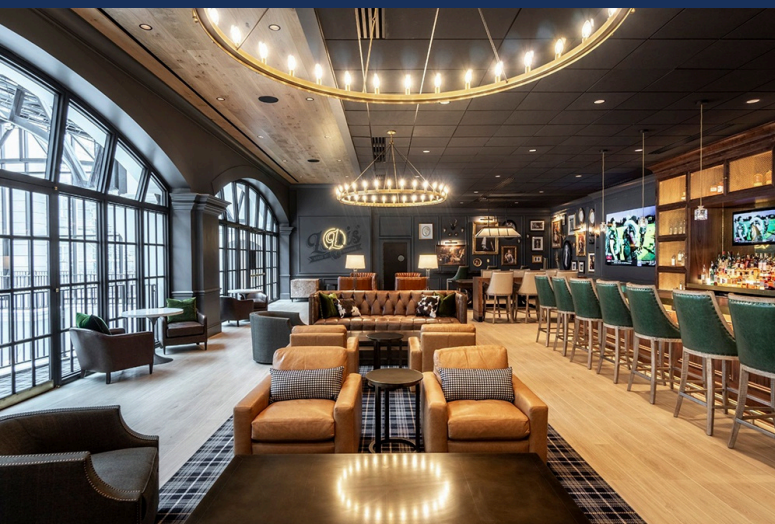
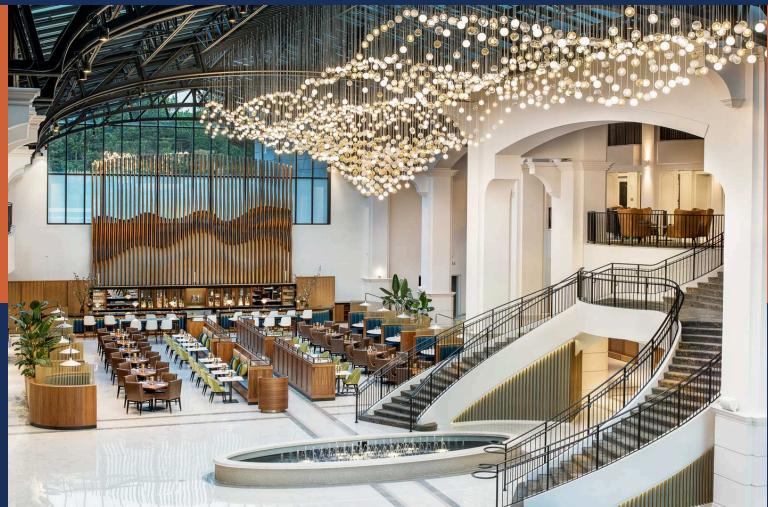




Chateau Elan

Chateau Elan is an award-winning winery and culinary destination resort in the rolling foothills of North Georgia. Situated on 3,500 acres of fertile vineyard, lush countryside and pinewood forests, the hotel will provide a beautiful location for the conference sessions.

The group rate is **\$249.00** plus tax per night and is available until March 1, 2025, or until the block sells out.



A link to the group rate will be available on the conference registration confirmation email. Room rates and availability are not guaranteed.



Chateau Elan is located at 100 Rue Charlemagne Drive, Braselton, Georgia 30517 and is easily accessible by either car or air. The hotel is approximately 50 miles from Hartsfield-Jackson Atlanta International Airport.

Conference Sponsorship Opportunities



Why Sponsor

The GAPPT has 650 members representing over 23 billion dollars in plan assets. The Association's events historically see a plan sponsor to affiliate ratio of 1:1 which allows maximum engagement and visibility.

PLATINUM

\$4,300.00

Exhibit Table Space

Recognition in the Printed Conference Program and on the Event App

Recognition on the Platinum Sponsor Banner

Half Page Advertising Space in the Printed Conference Program and in the GAPPT Newsletter

Acknowledgment in the Online "Monthly Memo"

Sponsorship and Signage at Your Preferred Networking Event

Attendee List with Contact Information

GOLD

\$3,300.00

Exhibit Table Space

Recognition in the Printed Conference Program and on the Event App

Recognition on the Gold Sponsor Banner

Quarter Page Advertising Space in the Printed Conference Program and in the GAPPT Newsletter

Acknowledgment in the Online "Monthly Memo"

Attendee List with Contact Information

SILVER

\$2,300.00

Exhibit Table Space

Recognition in the Printed Conference Program and on the Event App

Acknowledgment in the Online "Monthly Memo"

Attendee List with Contact Information

GAPPT BUNDLED SPONSORSHIPS

Interested in sponsoring both 2025 GAPPT educational events?

Annual Conference and Trustee School sponsorships can be bundled at any level. Participating sponsors receive a 10% discount and the firm's logo (with a link to the company website), highlighted on the GAPPT website's scrolling Sponsor Section until December 31, 2025! Bundled sponsors also receive priority registration and sponsor opportunities for GAPPT Night at the Atlanta Braves.

Bundled and Conference sponsorships can be purchased during the conference registration process and are only available until February 18, 2025. Visit www.gappt.org for more information.

SPONSOR AND EXHIBITOR GUIDELINES

EVENT AND EXHIBIT LOCATION

The Sixteenth Annual Conference will take place at Chateau Elan located at 100 Rue Charlemagne Drive, Braselton, Georgia 30517.

MATERIAL SUBMISSION

All material is submitted during the conference registration process. Information received after February 18, 2025, is not guaranteed for inclusion.

Firm Logo: Logos will be included on the event app and a dedicated sponsor page in the printed program.

Platinum and Gold sponsor logos will also be included on meeting room banners. Please provide an image of the highest quality available. (TIF, GIF, or PNG preferred.)

Other Firm Information: Additional information will be listed on the event app, including a brief firm summary (1-2 paragraphs), the firm's URL address, and social media URL addresses.

Program Advertisement: (*Gold and Platinum Sponsors Only.*) Provide a high-quality formatted advertisement in the appropriate size. A different advertisement may be used for newsletter publication but must be received by the April deadline.

Platinum Sponsor Ad Size: 7.5" wide x 4.75" high (horizontal) or 3.5" wide x 9.5" high (vertical)

Gold Sponsor Ad Size: 3.5" wide x 4.75" high

EXHIBIT DATES AND HOURS

(Set-Up) **Monday, March 24th:** 10:00 AM - 2:00 PM

Tuesday, March 25th: 7:00 AM - 4:30 PM

Wednesday, March 26th: 7:00 AM - 4:30 PM

Thursday, March 27th: 9:00 AM - 11:00 AM

(Tear Down) **Thursday, March 27th:** By 12:00 PM

EXHIBIT SPACE GUIDELINES

Each exhibitor will be provided with one 6-foot x 30-inch draped table. **Due to space limitations, only tabletop displays or flat backdrop screens that can fit behind the 6-foot table are permitted.** Exhibit tables are assigned according to sponsorship level and will be pre-labeled with the exhibitor's name.

ADDITIONAL EQUIPMENT

Exhibitors must bring all necessary equipment and materials to operate their exhibit tables successfully. Electrical connections must be arranged through Chateau Elan no later than February 18, 2025.

UNOCCUPIED EXHIBIT SPACE

If the exhibit space is not set up by 9:00 AM on Tuesday, March 25, 2025, the GAPPT will use the space as it sees fit. The exhibitor failing to occupy the contracted space remains liable for their sponsorship fees and is not entitled to any refund. Exhibitors are liable for any materials left in the exhibit during their absence

SPONSOR AND EXHIBITOR SUPPORT

Before the conference dates, please contact info@gappt.org or 470-970-8830 for assistance. During the conference dates, the GAPPT staff will be available at the registration desk for any questions of concerns.

IMPORTANT DATES

February 14, 2025: Exhibit Table Confirmation Due

February 18, 2025: Firm Information Due

Sponsor Invoices Due

Program Ad Due (*Platinum/Gold Only*)

February 23, 2025: Early-Bird Registration Ends

March 7, 2025: Event App Publication

April 8, 2025: Newsletter Ad Due (*Platinum/Gold Only*)

May 1, 2025: Second Quarter Newsletter Publication

EVENT SPONSORSHIP AND SIGNAGE

(*Platinum Sponsors Only.*) Selection of the sponsored networking event/meal is on a first come basis. Signage will be placed in the event area and the firm name will be listed next to the event on the conference schedule.

SPONSOR ATTENDEE LISTS

The sponsoring member will be emailed a registrant list with email and phone contacts on February 24, 2025. A final attendee list will be provided on April 1, 2025.

Please note that additional lists on demand will not be provided.

FIRM PROMOTIONAL ITEMS

Any Affiliate member may provide "branded" promotional items for the attendee conference bags, (175 of any one item). Exhibitors may also provide additional items at their tables. **Promotional items are not permitted outside the exhibit area, including meeting rooms and networking events.**

CASINO NIGHT RAFFLE

All Affiliate members, including exhibitors, may provide a raffle prize item for Casino Night.

EXHIBITOR ONLY RAFFLE

Exhibitors can participate in the "Exhibitor Business Card Raffle" held during lunch on Wednesday, March 26, 2025. Only one prize may be drawn, and exhibitors are responsible for collecting business cards and providing the collection bowl and the prize item. Exhibitors may also conduct additional drawings at their table during the event.

SHIPPING

All shipments should be delivered no sooner than Thursday, March 20, 2025. Any handling and storage fees assessed by Chateau Elan will be the exhibitor's responsibility. All materials should be addressed with the following information:

The Inn at Chateau Elan

Attn: Gerald Ajega (Conference Service Manager)

Attn: GAPPT Conference | Exhibitor's Name

100 Rue Charlemagne

Braselton, GA 30517

CANCELLATION

In the event of the cancellation of the conference because of any unforeseen circumstances beyond the control of GAPPT, the liability of GAPPT to each exhibitor shall be limited to the refund of sponsorship fees received from the exhibitor, less a reasonable amount to cover administrative costs incurred.

ATTENDEE INFORMATION

REGISTRATION RATES

Registration rates are conditional upon an individual's GAPPT member status. Non-members are welcome to attend the conference, but cannot play in member golf outing. The GAPPT does not offer per-day rates for its events. All attendees, including presenters, will be charged the applicable rate regardless of their arrival or departure date.

GUEST REGISTRATION

A guest is a spouse, significant other, friend or an adult child (21 years old or older) who is not in a retirement industry-related occupation. An individual or colleague employed by actuarial, consulting, custodial, legal, plan administration, or investment management firm cannot be considered as a guest. All guests must be registered to attend GAPPT events. No admittance will be given to guests without a badge. Guest registration includes GAPPT-hosted conference meals and networking events, except for the member-only golf outing. (This is a \$600.00 value.)

REGISTRATION DEADLINE

Early-bird rates are available until February 24, 2025. Attendees may register after this date, but higher conference rates will apply.

REFUNDS

To receive a refund, notification must be received on or before February 23, 2025, and will be subject to a \$25.00 processing fee. **No refunds will be given to cancellations received on or after February 24, 2025.**

PARKING

Conference attendees at Chateau Elan will receive discounted overnight self-parking of \$10.00 per night. Self-parking is complimentary for those driving in daily.

ATTENDEE VERIFICATION

Attendees must present a valid driver's license or government ID to receive a name badge.

NAME BADGES AND SESSION ATTENDANCE

Name badges must be worn during all educational sessions and GAPPT-hosted networking events. The name badge's QR code will be used to verify session attendance.

PREREQUISITES

There are no prerequisites to register or attend the conference sessions.

EQUIPMENT REQUIREMENTS

There are no equipment requirements for the educational sessions. A printed program may be available to conference attendees. However, it is recommended to bring a laptop computer, tablet, or smartphone to utilize the event app.

SESSION DESCRIPTION

A summary of the session is listed in the event app and printed program (if provided).

LEARNING OUTCOMES AND ASSESSMENT

Learning outcomes are listed on the slide presentation and reviewed at the session's beginning and end. The GAPPT uses presenter observations, attendance, and evaluation results to measure the attendees' achievement of the learning outcomes.

GAPPT CONTINUING EDUCATION CREDITS

Participants must have their name badge QR code scanned to qualify for GAPPT CECs. Scanning is available 15 minutes before the scheduled start of a session and 15 minutes after the session begins. The number of CECs awarded is based on the length of the session

IACET CONTINUING EDUCATION UNITS

To earn IACET CEUs, participants must attend a session and also complete its evaluation to ensure they met the learning outcomes.

TRANSCRIPTS

Earned GAPPT CECs and IACET CEUs will be uploaded to the participant's GAPPT profile within 14 days of the event's conclusion. Members may view and download a copy of their transcript through the GAPPT website.

ATTENDEE EVALUATIONS

Participants can evaluate presenters on their material, delivery, and subject matter expertise. This data will be utilized for educational event planning and future presenter consideration. Evaluation results will be made available to the presenter upon their request. Attendees are also encouraged to complete the Attendee Event Evaluation after the conference.

LEARNER ACCOMMODATIONS

Attendees may request accommodations for technical support, seating arrangements, and general assistance. If available, alternative formats for event material will be provided. Accommodation requests should be emailed to info@gappt.org before February 24, 2025.

EDUCATIONAL AND EVENT POLICIES

A listing of the Association's educational policies, including the Anti-Discrimination Policy, Policy for Disclosure of Financial and Proprietary Interest, Policy for Intellectual and Legal Property Rights, Policy for Privacy and Information Security, Refund Policy, Complaint Policy, and Program Cancellation Policy can be viewed at: <https://gappt.memberclicks.net/policies>.

Individuals (or a Key Member registering on behalf of their members) must acknowledge the GAPPT Educational Event Behavior Policy during the registration process

MEMBER-HOSTED EVENTS

Affiliates should not host client events during scheduled conference meals and networking activities.

REGISTRANT WEBPAGE AND EVENT APP

A webpage for event registrants only will be available on March 4, 2025. This webpage will contain event information, including special reminders, a program preview, and the attendee list. GAPPT|ACCESS, our event app, will be available on March 7, 2025.

ATTENDEE LIST

The initial attendee list will only be available through the registrant webpage on March 4, 2025. **Additional lists on demand will not be provided.** The final attendee list will be available on April 11, 2025, through the website.

For inquiries about the GAPPT Sixteenth Annual Conference, please contact us.



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